

11th Annual Meeting
May 4 - 6, 2023 • Colorado Springs, CO

PROSPECTUS
Exhibit • Sponsor • Advertise



Be a Part of the 11th Annual Meeting

Greetings:

We are pleased to present this Prospectus for the 2023 annual scientific and educational meeting of the Clinical TMS Society. The annual meeting is the highlight of the year to those of us in the TMS community. Each year it has grown ever larger, and this year we expect to be our biggest yet. Our society has passed 1,000 members and we are hoping to grow our membership more across the globe.

We invite you to partner with us in Colorado Springs, Colorado (USA), May 4-6th, 2023.

Partnership and exhibit opportunities are now available! As we have done in the past, we are limiting our sponsorships, so we do hope you will commit early. Opportunities listed in this prospectus are available on a first come, first served basis. Your partnership with our society is vital for us to promote the mission of the organization and to help defray some of the costs of the meeting so that we can keep attendance high.

This year's annual meeting of the Clinical TMS Society provides a unique opportunity for partners and exhibitors to network with our growing international membership of TMS providers and researchers. The 2022 meeting saw attendees from twenty-five different countries as the influence of the Society has spread. Despite the challenges, we are still planning an in-person meeting and assessing our meeting space to comply with the CDC guidelines.

This year we will again precede the meeting with our popular PULSES course, a two-day training program for new TMS prescribers and technicians, which includes hands-on training with sponsor devices. We will continue the tradition of an evening welcome reception on the night before the conference, followed by two information-packed days complete with displays, networking, discussions, demonstrations, and keynotes with industry leaders. We will also hold a traditional poster session and may also include an online poster session with CME.

The annual meeting is a valuable time for you to interact face-to-face with your customers. Being mindful of how popular the exhibit hall always is, the schedule will allow plenty of time for attendees to visit and learn. This event is ideal to showcase your product and innovation to the pioneers in the neuromodulation field.

As a partner or exhibitor, you will have access to key TMS clinicians, researchers, and decision makers. This group is highly motivated and wants to be the first to know not only the latest developments in TMS treatment but also be informed in complementary areas of the field.

We are excited for you to be a part of the experience with us from May 4-6th, 2023 in Colorado Springs.

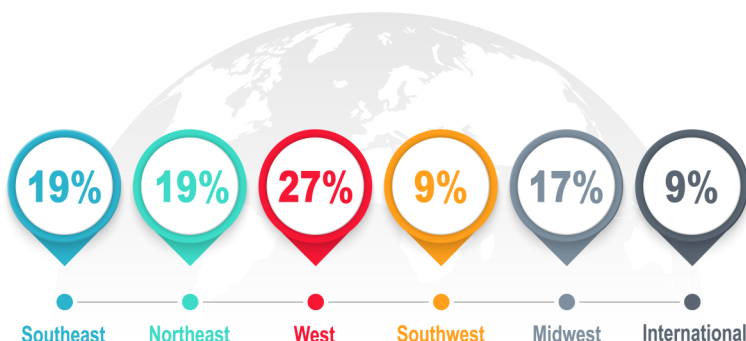
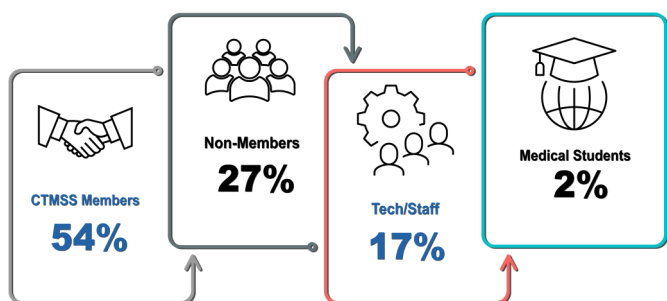
Regards,

Mohamed Abdelghani,
MBBCh, MSc, FRCPsych, FCTMSS
CTMSS President



Maximize Your Exposure

Showcase your company, products and services to a national and international audience of more than 600 TMS providers, mental health practitioners, technicians, and support staff at the Clinical TMS Society Annual Meeting. This is the premier meeting of TMS practitioners in the world, representing over 25 countries.



TMS Prescribers • Support Staff • Decision Makers

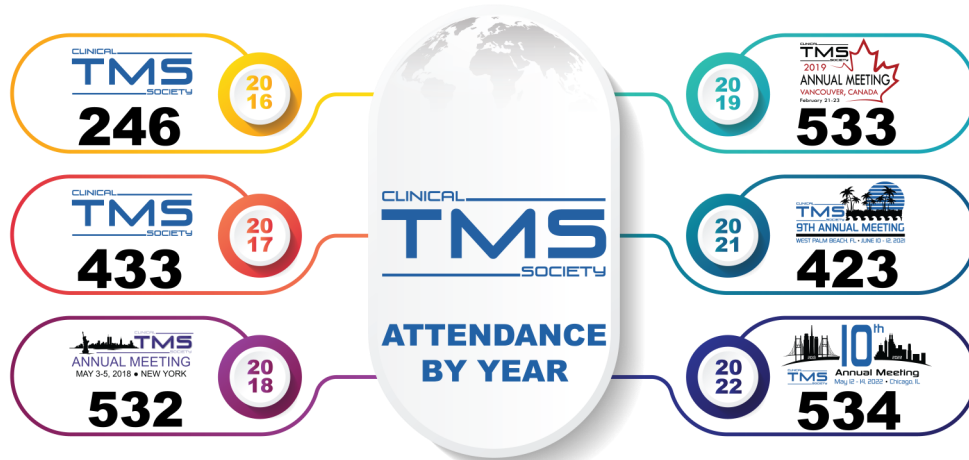
As a Partner you will have the unique opportunity to showcase your products and services, extend your brand identity, and create a strong, visible presence among the leading TMS providers. Some levels will also allow you to conduct a demo, talk, or training session for your product so please review the opportunities for one that's right for you!

Clinical TMS Society supports your investment in a number of ways to help you make and build relationships.

- ⇒ Timely and relevant educational programming attracts a worldwide audience of psychiatrists, technicians and mental health practitioners.
- ⇒ On-site visibility for your brand and company name; signage, gift bags, and promotional material partnership available to put your brand in front of attendees.
- ⇒ Conference website listing with link to your company's website.
- ⇒ Morning and afternoon refreshment breaks which allows discussion with attendees.

For more information regarding Partnership and Exhibiting Opportunities, contact:

Kelsey Ostrow | +1 (845) 392-3238 ext. 21 | info@clinicaltmssociety.org



This year, Clinical TMS Society is using the WhoVA event app. CTMSS offers numerous opportunities for your company to stand out and gain exposure. Take advantage and maximize your exposure through the WhoVA App. WhoVA allows sponsors to control their own involvement by customizing their page with rolling

banner positioning, a logo'd sponsor page, video space, PDF downloads, full contact information, showcase scheduling and chat/lead features.

2022 App Statistics

Total Downloads

306 out of 564 attendees downloaded the 2022 Annual Meeting App.

Guide Sessions

Total number of times the guide was accessed by users.

7,533

Total Impressions

Total number of times a sponsor banner was displayed to users.

10,715

108.9 seconds is the average length of time a user spends in the 2022 App!

Top Viewed 2022 Sessions in App

Session Title	Views
Why and how TMS was invented in Sheffield and some observations on the characteristics and positioning of coils Presented by Anthony Barker, PhD	229
Altering States: TMS vs Psychedelics Presented by David Feifel, MD	153
Switching from Gin to Juice: TMS as an Emerging Therapeutic Approach for Alcohol Use Disorders Presented by Colleen Hanlon, PhD	142
Accelerated TMS in Treating Depression the Australian Experience Presented by Leo Chen, MD	138
TMS for PTSD: How the Data keeps Challenging what we Know Presented by F. Andrew Kozel, MD, MSCR, DFAPA	122



Partner & Exhibitor Benefits

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Pricing/Level	Platinum	Gold	Silver	Exhibitor
Early Bird Pricing (<i>ENDS 2/10/2023</i>)	\$55,000	\$30,000	\$12,500	\$5,500
Standard Pricing (<i>2/11/2023 to 4/07/2023</i>)	\$60,000	\$35,000	\$15,000	\$7,000
Quantity Available	2	2	8	∞
EXHIBIT SPACE				
Booth 30' x 30' area*	X			
Booth 20' x 20' area*		X		
Booth 10' x 20' area*			X	
Booth 10' x 10' area*				X
One (1) Extended Exhibit Day for attendees of "PULSES Workshop" Thursday, May 4, 2023	X	X	X	
EVENT RECOGNITION				
Welcome Reception Recognition	X			
Recognition at Keynote Address	X			
Provide Conference Bag Inserts to attendees	X			
Recognition as "level" Partner in all promotional materials	X	X	X	
Company name included in Program (Size and placement varies with level of partnership)	X	X	X	X
WiFi Sponsor (Logo'd splash page with redirects to website URL of choice)	X			
EVENT REGISTRATION				
Full Conference Passes (\$719/Pass Value) <i>A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.</i> <i>**Discounted conference pass for \$399 per additional attendee</i>	12	6	4	1



Partner & Exhibitor Benefits

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Cont.

Level	Platinum	Gold	Silver	Exhibitor
EVENT MARKETING				
Email blast to registered attendees (i.e. announce training session, etc) <i>*Must be approved by committee.</i>	2 Pre 1 Post	1 Pre		
Logo on all event promotional email blasts				
Inside Front or Back Cover Color Ad in Program Guide				
Full page Black and White Ad inside Program Guide				
1/2 page Black and White Ad Inside Program Guide				
1/4 page Black and White Ad Inside Program Guide				
Logo, website link and description in Whova App— <i>visible for 3 months after the conference</i>				
Banner Ad (exact size to be announced) <i>visible for 3 months after the conference</i>				
EVENT ACTIVITIES				
Product Theater or Training/Demo Session (1 hr. session) <i>*Note: Multiple product theater sessions may be presenting at the same time.</i>	2	1		
SOCIAL MEDIA				
Logo with link to company website on partner webpage				
OTHER OPPORTUNITIES				
A La Carte Partnership Opportunities				



Platinum Partnership

(2 Platinum Partnerships Available)

\$55,000 Early Bird (Ends February 10, 2023)

\$60,000 Standard (February 11 - April 7, 2023)

Enjoy maximum exposure. Deliver optimal brand and company awareness to our affluent group of innovative early TMS adopters. This enthusiastic group of attendees comes to the Annual CTMSS meeting eager to discuss the growth of TMS as a mental health tool.

Exhibit Space

The engine of the conference and a lead generating machine, our Exhibit area offers prime visibility for you to demo your product and one-on-one discussion time with TMS physicians, managers, and decision makers.

Exhibit Hall Space (approx.): 30 x 30 area,
Includes: Two (2) tables if desired

Pre & Post Event Marketing

Increase your visibility with registrants and potential attendees. Your logo and a brief message on at least three (3) widely distributed pre-show marketing piece—(2) pre-Conference, (1) post Conference. *All communications must be reviewed and approved by conference chairs prior to distribution.*

Event Passes

Twelve (12) conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$719 each) *A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.*

Discounted Event Passes

Discounted conference pass for additional attendees over the twelve (12) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Value/\$719 each)

Onsite Visibility & Promotion

Literature or invitations to sponsored events will be inserted into conference bags for attendees and hand out during conference check-in. Full page color advertisement in program guide. Logo on all conference materials that do not conflict with CME.

Welcome Reception

Logo placement at the Welcome Reception entrance. Your conference pass users can attend this reception for one on one time with our attendees before the conference starts.

Keynote Recognition

Special recognition at Annual Meeting Opening Keynote. Your company will be mentioned and thanked during a special message from our Society President.

Social Media

Your company logo will be included on the CTMSS partner webpage and Facebook page for the event. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

Product Theater

Talk directly to attendees with up to two (2) dedicated training sessions or breakout presentations during the conference.* Show off your unique innovations, show a commercial, sell your company. It's a great opportunity to educate potential customers.

**Each session is one (1) hour. Sessions scheduled on a first come basis. Note: Multiple product theater sessions may be presenting at the same time. One (1) exclusive product theater session.*

Extended Exhibit Time (Device Companies Only)

With an expanded conference schedule, be in front of your target audience longer! From the welcome reception, to two (2) full conference days, take advantage of expanded face time with attendees. Enjoy one (1) extended exhibit day with attendees of "PULSES: A Comprehensive Review of Transcranial Magnetic Stimulation for Psychiatric Conditions". After PULSES, attend the Annual Meeting Welcome Reception and visit with attendees. *(This event is on Thursday, May 4th)*

Exposure in Event App

Maximize your exposure with logo, company website link and description through the Whova App. You will receive both a sponsor AND exhibitor page. This will allow you to increase your exposure by displaying banner ads, logos, and information, as well as set up a virtual exhibitor booth to showcase products, provide giveaways/coupon codes, and generate leads via the App. *(exact sizes for digital materials will be provided at a later date)*



Gold Partnership

(2 Gold Partnerships Available)

\$30,000 Early Bird (Ends February 10, 2023)

\$35,000 Standard (February 11 - April 7, 2023)

The Gold Partnership is a premium offer available for recognition, presenting great exposure to our highly-motivated group of visionaries looking for the latest and greatest innovations. This enthusiastic group of attendees come to the CTMSS to discuss the state of the industry as we know it, cutting-edge technology, and more importantly, to invest in its future.

Exhibit Space

The engine of the conference and a lead generating machine, our Exhibit area offers prime visibility for you to demo your product and one-on-one discussion time with TMS physicians, managers, and decision makers.

Exhibit Hall Space (approx.): 20' x 20' area,

Includes: Two (2) tables if desired

Pre & Post Event Marketing

Increase your visibility with registrants and potential attendees. Your logo and a brief message on one (1) widely distributed pre-show marketing piece—(1) pre-Conference.

All communications must be reviewed and approved by executive committee prior to distribution.

Event Passes

Eight (8) conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$719 each) *A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.*

Discounted Event Passes

Discounted conference pass for additional attendees over the eight (8) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$719 each)

Onsite Visibility & Promotion

Full page black and white advertisement in program guide. Logo on all conference materials that do not conflict with CME.

Social Media

Your company logo on the CTMSS partner webpage and Event Facebook page. Plus, keep your social network up to speed with exciting content from the event.

Training Sessions

Talk directly to attendees with up to 1 dedicated training sessions or breakout presentations during the conference.* Show off your unique innovations, show a commercial, sell your company. It's a great opportunity to educate potential customers.

**The session is one (1) hour. Session scheduled on a first come basis. Note: Multiple product theater sessions may be presenting at the same time.*

Extended Exhibit Time (Device Companies Only)

With an expanded conference schedule, be in front of your target audience longer! From the welcome reception, to two (2) full conference days, take advantage of expanded face time with attendees. Enjoy one (1) extended exhibit day with attendees of "PULSES: A Comprehensive Review of Transcranial Magnetic Stimulation for Psychiatric Conditions". After PULSES, attend the Annual Meeting Welcome Reception and visit with attendees. *(This event is on Thursday, May 4th)*



Exposure in Event App

Maximize your exposure with logo, company website link and description through the Whova App. You will receive both a sponsor AND exhibitor page. This will allow you to increase your exposure by displaying banner ads, logos, and information, as well as set up a virtual exhibitor booth to showcase products, provide giveaways/coupon codes, and generate leads via the App.

(exact sizes for digital materials will be provided at a later date)





Silver Partnership

(2 Silver Partnerships Available)

\$12,500 Early Bird (Ends February 10, 2023)

\$15,000 Standard (February 11 - April 7, 2023)

The Silver Partnership is a great opportunity available at The CTMSS Annual Meeting. Enjoy a great mix of face time and exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available, cutting-edge technology, and more importantly, to invest in its future.

Exhibit Space

The engine of the conference and a lead-generation machine, the Exhibit Hall offers prime visibility and one-to-one discussion time with TMS providers.

Exhibit Hall Space (approx.): 10' x 20' area,
Includes: One (1) tables if desired

Event Passes

Six (6) conference passes. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$719 each) *A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.*

Discounted Event Passes

Discounted conference pass for additional attendees over the six (6) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Value/\$719 each)

Onsite Visibility & Promotion

Full page black and white advertisement in program guide. Recognition as a Silver-partner and inclusion as a Silver partner in all promotional materials.

Social Media

Your company logo will be included on the CTMSS partner webpage and Facebook page for the event. Plus, keep your social network up to speed on your activities during the festivities with exciting content from the event.

Extended Exhibit Time (Device Companies Only)

With an expanded conference schedule, be in front of your target audience longer! From the welcome reception, to two (2) full conference days, take advantage of expanded face time with attendees. Enjoy one (1) extended exhibit day with attendees of "PULSES: A Comprehensive Review of Transcranial Magnetic Stimulation for Psychiatric Conditions". After PULSES, attend the Annual Meeting Welcome Reception and visit with attendees. *(This event is on Thursday, May 4th)*

Exposure in Event App

Maximize your exposure with logo, company website link and description through the Whova App. You will receive both a sponsor AND exhibitor page. This will allow you to increase your exposure by displaying banner ads, logos, and information, as well as set up a virtual exhibitor booth to showcase products, provide giveaways/coupon codes, and generate leads via the App.

(exact sizes for digital materials will be provided at a later date)





Exhibitor Opportunity

\$5,500 Early Bird (Ends February 10, 2023)

\$7,000 Standard (February 11 - April 7, 2023)

Economical AND effective! Gain exposure to our highly motivated group of visionaries looking for the latest and greatest innovations available. This enthusiastic group of attendees come to CTMSS to discuss cutting-edge technology, and more importantly, to know where it is moving for the future.

Exhibit Space

The engine of the conference and a lead generation machine, the exhibit hall offers prime visibility and one-to-one discussion time with TMS providers: Exhibit Hall Space (approx.): 10' x 10' area

Event Pass

One (1) conference pass. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$719 each) *A full conference pass is required to work an exhibit booth. Conference Passes are non-transferable.*

Discounted Event Passes

Discounted conference pass for additional attendee over the one (1) passes provided for \$399 each. Our conference passes offer premier access, entertainment, presentations, meals and all area access. (Pass value/\$719 each)

Onsite Visibility & Promotion

One fourth black and white advertisement in program guide. Recognition as an exhibitor in all promotional materials.

Social Media

Your company logo on the CTMSS Event Facebook page. Plus, keep your social network up to speed with exciting content from the event.

Exhibit Time - (2 Days + Cocktail Reception)

With an expanded conference schedule, be in front of your target audience for more time!

Exposure in Event App

Maximize your exposure with logo, company website link and description through the Whova App, You will receive an exhibitor page. This will allow you to increase your exposure by displaying a logo'd banner, logos, and product information.

(exact sizes for digital materials will be provided at a later date)

A La Carte Opportunities

Available to Everyone

Bag Inserts - \$2,000

Place a custom insert stuffed into the attendee bags, which are distributed to registered attendees as they check-in at CTMSS 11th Annual Meeting. Materials can be up to 8.5"x11" in size and double-sided. Materials must be created and shipped by the partner. Clinical TMS Society will manage on-site logistics.

Whova (Event App) rotating banner ad - \$800

Maximize your exposure with a rotating banner ad on the Whova App. Whova's event will be up for 3 months post-conference. *(exact sizes for digital materials will be provided at a later date)*

Wifi Hot Spots - \$5,000

Increase your exposure throughout the annual meeting venue by providing free WiFi to Clinical TMS Annual Meeting attendees. This sponsorship entails a splash page with logo'd redirects to your website URL of choice.

Advertise in the 11th Annual Meeting Program

Place your advertisement in the CTMSS 11th Annual Meeting Program provided to all 11th Annual Meeting attendees in their conference bag.

Advertisements

Price

Full Page Ad (Black & White)	\$1,800
Half Page Ad (Black & White)	\$1,250
Quarter Page Ad (Black & White)	\$750



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Partner & Exhibitor Opportunities

Type	Early-Bird Pricing (Ends 02/10/23)	Standard Pricing (02/11/23- 04/07/23)
<input type="checkbox"/> Platinum Partnership	\$55,000	\$60,000
<input type="checkbox"/> Gold Partnership	\$30,000	\$35,000
<input type="checkbox"/> Silver Partnership	\$12,500	\$15,000
<input type="checkbox"/> Exhibitor	\$5,500	\$7,500

A La Carte Opportunities

<input type="checkbox"/> Bag Inserts	\$2,000
<input type="checkbox"/> Wifi Hot Spots	\$5,000
<input type="checkbox"/> Whova (Event App) Rotating Banner Ad	\$800
<input type="checkbox"/> Full Page Ad (Black & White)	\$1,800
<input type="checkbox"/> Half Page Ad (Black & White)	\$1,250
<input type="checkbox"/> Quarter Page Ad (Black & White)	\$750

**More A La Carte
Opportunities
Coming Soon**

IMPORTANT NOTE ABOUT SCAMMERS

Scammers may call or email CTMSS Annual Meeting attendees, faculty, and exhibitors claiming to represent the Clinical TMS Society or Annual Meeting vendors, and encourage participants to book rooms using fake promotion companies like "Exhibitors Housing Services" or "Convention Hotel Services." They may know a lot about the meeting and may even alter the caller ID to make it look like CTMSS is calling. Those targeted by these scammers are told housing is filling up or almost sold out and rooms should be booked with them immediately. Neither Clinical TMS Society or our host hotels will ever call you to solicit hotel reservations. Any legitimate message to attendees will direct you to the annual meeting's Hotel Information page, where participants will use secure links to our approved hotel blocks. Please note that rooms booked through any other source are at your own risk.

If you receive emails or calls regarding discounted hotel accommodations for CTMSS Annual Meeting, please disregard these offers and forward the information to info@clinicaltmsociety.org so we can investigate and help prevent further solicitations.

Sign up online at clinicaltmsociety.org/AM2023 or complete this form.

Please send this form, signed agreement and mail payment to:

(M) 4747 N. First St Suite 140, Fresno CA 93726

(E) info@clinicaltmsociety.org

2023 Partner / Exhibitor Application & Contract

Partner/Exhibitor Information

COMPANY NAME

PARENT COMPANY

COMPANY MAILING ADDRESS

CITY/STATE

ZIP

COUNTRY

CONTACT NAME

TITLE

CONTACT PHONE

CONTACT EMAIL

SIGNATURE OF AUTHORIZED REPRESENTATIVE

Payment Information: *Payment is required to secure Partner, Exhibitor, A La Carte, or Branding Opportunities.*

☐ CHECK

☐ CREDIT CARD

BILLING NAME

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

BILLING ADDRESS

CITY

STATE

ZIP

COUNTRY

TOTAL AMOUNT: \$ _____

Partner/Exhibitor Rules, Regulations & Agreement

Partnership/Exhibitor Opportunities

Partnership and Exhibitor opportunities will be on a first-come, first-serve basis and will not be secured until payment is received.

Exhibit Space Allocation

Exhibit space will be assigned by CTMSS according to exhibitor level on a first-come, first-serve basis. All personnel staffing your exhibit must be familiar with CTMSS Rules and Regulations prior to the opening of the exhibits. Each booth representative attending will be required to sign an agreement prior to attending the 2023 Annual Meeting.

Exhibit Information

- Exhibitors must comply with conference and location management rules and regulations.
- Amplified sound systems will not be permitted.
- Animals will not be allowed in the exhibit area.
- Each exhibitor is responsible to the service contractor and/or facility.
- Arrangements and payment for any A/V or electrical needs of exhibitor to be handled directly with hotel.
- Each exhibit is allotted X number of booth representatives based on the level of commitment by the company. Additional booth representatives are \$399 per person.
- Booth representatives must be employees of the exhibitor company, or directly hired by the exhibitor as company representatives for this event.
- Substitutions, changes, and cancellations requests for booth representatives are to be emailed over to info@clinicaltmsociety.org by Tuesday, May 2, 2023. All changes or substitutions done onsite will incur a \$50 processing fee.

Eligibility for Exhibiting

The exhibits are an integral part of the CTMSS Annual Meeting. CTMSS in its sole discretion may reject any application and prohibit any exhibit or part of an exhibit for any reason and may cancel, or refuse rental of display space to any person or company whose conduct or display of goods is, in the sole opinion of CTMSS, incompatible with the general character and educational objectives of the meeting and the policies of the CTMSS. Active selling and product distribution are not permitted, with the exception of books and publications.

Control

CTMSS shall at all times maintain full control over the planning, content, quality, implementation and all other aspects of the Annual Meeting. Other than the exhibit space, which must be used in accordance with these Annual Meeting Rules and Regulations, nothing shall give exhibitor any right to control content or any other aspect of the Annual Meeting. Neither the acceptance of a registration nor the existence of an exhibit at the Annual Meeting shall imply an endorsement by CTMSS of the exhibitor. CTMSS shall not be liable to any third party in any way for the acts or omissions of the exhibitor.

Contract for Space

The completion of the PDF form or online reservation for exhibit space and full payment is required to reserve the exhibit space.

Terms and Conditions

- Exhibitor/Partnership Fees:** 100% of the exhibitor fees (and any additional partnership fees) are due and payable in full no later than Tuesday, April 7, 2023 for inclusion in printed materials. All Exhibitor and/or partnership fees paid are non-refundable without exception. If the Exhibitor fails to make any payment described in this Agreement on or before the due date, the Exhibitor's right to participate may be cancelled without further notice and without refund of monies paid. In the event of cancellation by the exhibitor on or after the date of execution of contract, the exhibitor will be obligated for 100% of the contracted fees, plus any legal fees (including attorney's fees) resulting from collection efforts.
- Exhibit Hours:** CTMSS will establish exhibition hours and reserves the right to make schedule changes, as it deems appropriate. Exhibition hours will be determined based on the conference program schedule.

- Installation and Dismantling:** Exhibit space are assigned by exhibitor level on a first-come, first-served basis. The Exhibitor expressly agrees that in the event that the Exhibitor fails to install products in its assigned space or fails to remit payment for required space rental at times specified, CTMSS shall have the right to take possession of said space and lease same to parties and upon such terms and conditions it may deem proper. In addition, the Exhibitor may not dismantle the display until the exhibition is finally closed to the public, at the date and time so indicated by CTMSS.
- Use of Exhibition Space:** The Exhibitor shall not assign to a third party its rights to the exhibition space or any portion thereof without the prior written consent of CTMSS, which CTMSS may grant or withhold at its sole discretion. Any firm or organization that is not assigned exhibit space will not be permitted to solicit business within the exhibit area.
- Reassignments:** Exhibit space not occupied at the opening of the exhibition may be reassigned by CTMSS to another exhibitor without refund of the partnership/exhibitor fees.
- Repair or Damages:** Nothing will be posted on, tacked, nailed, screwed or otherwise attached to the columns, walls, floors, ceiling, furniture or other property of the Hotel and/or Convention Center. The cost of repairing damage inflicted by the exhibitor, its employees, representatives or agents to the Hotel and/or Convention Center will be billed to and paid for by the exhibitor.
- Indemnity and Limitation of Liability:** CTMSS, nor any of their contractors or affiliated organizations, their officers, agents, employees, facilities, other representatives, or assigns shall be held liable for, and they are hereby released from, any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the exhibition facility or intermediate staging facilities (including any damage, loss, harm, or injury in connection with the Conference, exhibits, or staging), accident, or any other cause, except to the extent caused by the negligent acts or omissions of CTMSS, or any of its or their employees or contractors. The Exhibitor shall indemnify, defend, and protect CTMSS and hold CTMSS, harmless from any and all claims, demands, suits, liability damages, losses, costs, attorneys' fees, and expenses that might result or arise due to negligence on the part of the Exhibitor, its officers, agents, employees, or representatives. CTMSS and the Hotel shall not be responsible for the security of Exhibitor's equipment or its proprietary software or hardware information. This limitation of liability applies to equipment for use in the exhibit area, general session, conference sessions, and any other conference rooms or facilities. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.
- Exhibitor Signage Requirements:** All 1) Medical devices of any type, including those designed for the treatment of pain AND 2) Pharmaceutical exhibitors are required to display signage disclosing whether or not they are FDA registered in Clinical TMS Society (CTMSS) Annual Meeting Exhibit Hall. Exhibitors who fail to have required signage will forfeit their right to exhibit at the event. The CTMSS shall have the right to ask exhibitors to take-down their booth and exit the conference premises.
- Anti-Discrimination Policy:** Any company that wishes to conduct recruitment efforts in CTMSS exhibit areas must agree that its policy is not to discriminate in recruitment or employment based on gender, race, religion, sexual orientation, or physical or mental disability. Registration for exhibit space evidences that the exhibitor agrees to this policy.
- Observance of Laws:** Exhibitors shall abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Venue. The exhibitor shall not engage in any display, publication, performance or other activity which conflicts with any federal, state or local law, regulation, rule or ordinance. Nor shall the exhibitor, or its representatives or employees, engage in any lewd display, publication or performance. Exhibitors will not display or bring into the exhibit any animal, bird or other nonhuman creature without written permission of CTMSS.
- Cancellation or Termination by CTMSS:** If, because of war, fire, strike, hotel construction or renovation project, government regulation, public catastrophe, Act of God, or the public enemy, the Conference or any part thereof is prevented from being held or is canceled by CTMSS, or the space becomes unavailable, CTMSS in its sole discretion shall determine and refund to the Exhibitor its proportionate share of the

Partner/Exhibitor Rules, Regulations & Agreement

balance of the aggregate display fees received that remains after deducting expenses incurred by CTMSS and reasonable compensation to CTMSS. In no case shall the amount of the refund to the Exhibitor exceed the amount of the fee paid. CTMSS reserves the right to change or cancel any portion of the exhibit schedule, as it deems necessary and appropriate. All changes and/or cancellations will be communicated to Exhibitors in writing.

12. **Governing Law:** All terms and conditions in this Agreement are subject to and governed by the laws of the state of California. Any legal action arising under this Agreement will be brought exclusively in the federal or state courts located in the Northern District of California and Exhibitor and CTMSS consent to personal jurisdiction and venue in such courts.
13. **Meetings and Entertainment:** All activities marketed to attendees of the Conference must be coordinated and approved by CTMSS. No educational, social, hospitality, or other type of meeting or event may be held during any session or activity appearing on the schedule of events. Any other social functions must be scheduled at a time or place where they will not interfere with any activities scheduled by CTMSS or with the Conference itself.
14. **Unofficial Activities:** CTMSS restricts certain time periods during the meeting so that unofficial activities do not compete with official events, such as business meetings and peak educational programming times. In accordance with CTMSS policy, unofficial activities may NOT be held during the restricted times listed below. If space in CTMSS venues is requested, it must be accompanied by a full description of the activity for consideration and approval.
 - Wednesday, May 3, 2023 | 5:00 am – 11:59pm
 - Thursday, May 4, 2023 | 5:00 am – 11:59pm
 - Friday, May 5, 2023 | 5:00 am – 11:59pm
 - Saturday, May 6, 2023 | 5:00 am – 11:59pm
15. **Americans with Disabilities Act:** Exhibits must be accessible to the handicapped as specified in the Americans with Disabilities Act.
16. **Fire Safety Regulations:** Exhibitors must comply with all local fire regulations. Booth decorations must be flameproof, and all hangings must clear the floor. Electrical wiring must conform with all federal, state and municipal government requirements and to the National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, CTMSS reserves the right to cancel all or such part of the exhibit as may be in violation.
17. **Exhibitor and Booth Conduct:** All Exhibitor company staff members must conduct themselves in a professional manner according to CTMSS and hotel guidelines. Acceptable conduct would include but not be limited to the following:
 - Exhibitor Company representatives should conduct all marketing and demo activity via emphasis on positive aspects of their own products and services and should refrain from making negative statements about other Exhibitors and partners, or about their products and services.
 - All Exhibitors must confine all promotional activities to their booth. Solicitation of registrants in the aisle by company personnel is prohibited.
 - All show floor staff should be attired in a manner consistent for the event.
 - All Exhibitor Company representatives are to interact respectfully and thoughtfully with each other and conference attendees in the exhibit hall and social settings.
 - All Exhibitor Company Representatives are to respect the rights of other partners to conduct business during exhibit hours without interference or improper intervention.
 - No exhibit space should be left unattended during show hours - i.e. all show floor staff should be present in each company area during all hours that the show floor is open to attendees.
 - No off-hour booth presentations shall be allowed unless first coordinated with the show management. Employees of

exhibiting and partnering companies are prohibited from advertising competitive events.

- Giveaway contests and raffles, when used as a promotion to attract attendance at your booth, are permitted on the exhibit floor. Public address announcements of winners on the exhibit floor are not permitted.
 - Distribution of product/service literature may be made only within the booth space assigned to the exhibitor. Exhibitors are permitted to distribute descriptive product literature and products of their own manufacture, provided such distribution is in keeping with the educational and professional character of the Annual Meeting. CTMSS prohibits the distribution (either free or for sale) of educational enduring materials onsite that award CME credit.
 - Videotaping and photographing by exhibitors within the Exhibit Hall is restricted to individual booth space. Exhibitors are not permitted to videotape or take photos of other exhibit booths. Attendees may at any time deny permission to be photographed or videotaped by CTMSS photographer or media.
 - Any photos or videography taken by CTMSS, including of exhibitors and attendees, may be used for publication on www.clinicaltmssociety.org, printed material and for other official purposes as needed by CTMSS.
18. **Exhibitor Misconduct:** Any detrimental conduct including but not limited to abusive language, threats, assault, vandalism, theft, and similar acts will result in the immediate removal of the offender(s) from the remainder of the conference. In cases of violation of law, charges may be filed for prosecution. Misconduct may result in potential loss of current or future exhibiting opportunities. CTMSS will not be liable for any refunds, rentals, or other exhibit expenses due to eviction or misconduct of exhibitor company representative(s).
 19. **Eviction and Restrictions:** CTMSS reserves the right to terminate an exhibitor's participation in the exhibition when the method of operation becomes objectionable or detracts from the general character of the exhibits as a whole. CTMSS is not liable for any refunds of rentals or other exhibit expenses. Companies receiving such notice will not be eligible to exhibit at future CTMSS meetings.
 20. **Forfeiture:** If an exhibitor does not follow these Annual Meeting Rules and Regulations or any other requirements established by CTMSS, the exhibitor shall forfeit the amount paid for booth space, regardless of whether the exhibit space is subsequently leased. Exhibitors found in violation of any of the Rules and Regulations will, at CTMSS's discretion, have their badges confiscated, will be escorted from the Exhibit Hall, fined up to \$5,000, and/or banned from exhibiting at future CTMSS Annual Meetings.
 21. **Interpretation and Amendments:** CTMSS shall have full power to interpret or amend these rules, and its decision is final. The exhibitor agrees to abide by all Annual Meeting Rules and Regulations that may hereafter be adopted by CTMSS.

Print Name & Authorize Signature

Title

Date

Email